

Fact sheet



时尚家居生活展
interiorlifestyle
CHINA

13 – 15.9.2023

SHENZHEN, CHINA

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| Fair Name | Interior Lifestyle China – Shenzhen edition |
| Address | Shenzhen World Exhibition & Convention Center (No. 1 Zhancheng Road) |
| Fair Date | 13 – 15 September 2023 (Wednesday – Friday) |
| Exhibition Space | 22,000 sqm gross (2019) |
| Exhibitors | 431 from 27 countries / regions (2019) |
| Visitors | 20,036 (2019) |
| Zoning and Product Groups | <p>Giftique Arts & Crafts / Stationery / Florists / Room fragrances, candles / Jewelry / Trend oriented gift articles / Beauty and Wellness products / Designer works / Packed food and drinks</p> <p>Home Sweet Home Glass, crystal / Porcelain, ceramic / Silverware, silver plated / Plastic ware / Cutlery, knives, choppers and accessories / Cookware / Kitchen equipment and appliances / Table equipment and decorations / Small electrical appliances / Furniture and accessories / Wall decorations / Lightings and accessories / Mirrors, clocks, photo frames / Garden & accessories / Furnishing / Home textiles</p> <p>Lifestyle on the Road Coffee-ware and coffee equipment / Coffee shops / Bar and drinks-related equipment / Camping and outdoor products / Travel accessories / HoReCa products</p> <p>The Arcade Luxury brands / Accent pieces / International lifestyle (country pavilions)</p> |
| Visitor Profile | <p>Existing Trade Buyer Groups Retail stores / Chain stores / Department stores / Large scale furniture stores / Supermarkets / Mail-order business / e-commerce / Wholesale trade / Distributors / Commercial agents / Importer/exporter / Design studio / Interior designers / architects / Hotel and catering industry / Construction/housing industry / Manufacturing industry / Organization / association / Public authorities / University / college</p> <p>Extended Trade Buyer Groups Lifestyle store/buyer store / Content-driven e-commerce / Specialty e-commerce / Community sellers / HoReCa sector</p> <p>Public Buyers Lifestyle enthusiasts / “Prosumers” / Content creators / Extended lifestyle sectors</p> |
| Participation Fee | From RMB 2,160 / sqm *For special zone will be announced separately 6% VAT included |
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Organisers

Messe Frankfurt (Shenzhen) Co Ltd
Jiangsu United Asia International Exhibition Co Ltd

